



IES launches a new product tri-standard product (22AC-24DC) : Destination cities!



3 questions for:

Jean-Benoit Moreau
Marketing Director
IES Synergy



What are your thoughts on destination charging in France?

Destination charging is a key issue for the adoption of electric vehicles. A sector of the population likely to opt for electric vehicles is the urban community, where thermal vehicle access will be more restricted, or banned. The majority of this segment of the population today does not own private parking, raising the question of charging in urban areas. At IES, we believe that there is an important need for quick destination charging at a lower cost...

By that we mean, conceiving a new way charging time while we go to the restaurant, the movies, run errands. It would allow to optimize charging in urban or commercial spaces because this model of charging time induces rotation and, in fact, a return on investment! This destination charging solution would be an asset to the merchant and advantage for the user. These destination charging terminals will need to be complemented by charging solutions for public and shared transport, key elements in our cities.

The lack of private parking

In France + de 35% are without private parking
Major cities 50% are without private parking
Paris 72% are without private parking

Is IES Synergy epositioning its offers ?

To meet this need, we have designed optimized fast chargers to 22/24kW, allowing charging of all vehicles in the market, whether they are Combo, CHAdeMO or AC type 2 based on daily one hour hidden time slots. The major advantages of this product are the investment, installation and subscriptions costs much lower compared to those of 50kW. However, IES does not overlook public transportation, since we have also deployed effective charging solutions up to 100KW for electric buses.

7th EV Charge Point Symposium SILVER partner, this is a first! Why?

IES has faithfully attended this professional event since 2012. For us it is essential to be able to have exchanges with all partners of the ecosystem on fundamental issues such of charging in urban and commercial space or ones associated with public transport. We are happy to be able to tackle this debate in terms of uses and services provided to our fellow citizens, to highlight the economic dimensions and of today and tomorrow's business models as well. For us, these topics are key to the massive deployment of electric vehicles.

IES - Created over 25 years ago, IES is a major international player in the design and manufacturing fast charging solutions for electric vehicles. Based on innovative technologies, IES charging solutions are used by many manufacturers, automotive and industrial, integrators and charging operators.

Thanks to the active support of Eurazeo, principal shareholder since 2013, IES has deployed a strong presence internationally, in Europe, North America and China. In January 2018, the NEXANS Group joined IES capital as part of a joint fundraising with Eurazeo, giving additional resources to IES to develop its commercial potential, expand its product range and strengthen its international presence.